

Social-Pedagogical Content of the Concept of Creative-Cultural Activity

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ABSTRACT

In this article to the types of creative and cultural activities feature and the socio-pedagogical meaning of the concept of creative and cultural activity is revealed.

Paragraph 20 of the 3rd statement of the video meeting held under the leadership of the President of the Republic of Uzbekistan Shavkat Mirziyoyev on January 19, 2021, dedicated to the issues of fundamentally improving the system of spiritual and educational affairs and strengthening the cooperation of state and public organizations in this regard. It is emphasized to carefully determine the direction and content of the activities of cultural issues promoters in the educational institution⁵.

Studying the problems of cultural and creative formation of schoolchildren is complex and integrated in nature, and is located at the intersection of problem areas of philosophy, sociology, cultural studies, psychology, pedagogy and socio-cultural activity. Cultural and creative education of schoolchildren is a complex, multifaceted process. It is in culture, society and cultural-historical development is an integral process that shapes the consciousness of mankind.

In order to study the pedagogical side of this problem, it is necessary to analyze the basic foundations of the categories "culture", "creative culture of the person", "creative education", "youth", as well as the essence of the formation of cultural and creative activity of students in free time and It is necessary to reveal its characteristics.

First of all culture you don't call to the content attention giving if we culture (lat. Cultura - "culture", "education, development", "respect") is considered as a specific sphere of human life and is a social phenomenon. It embodies the universal human experience that is transmitted from

generation to generation through education, teaching, and upbringing, and determines the level of historical development of society.

Thus, the phenomenon of human culture is a multi-component, multi-layered whole that manifests both at the level of human culture, in specific communities of people (nations, countries, industrial and informal associations, etc.), as well as at the level of an individual person.

Cultural-creative education is carried out at all stages of personality development at a young age, and as an integral part of education in general, it is important in the formation and development of self-awareness, full perception and correct appreciation of artistic and real beauty (magnificence). is understanding. It forms a system of artistic images, views and beliefs that help to develop the true criteria of cultural values, expand the artistic and creative worldview, organize human feelings, and promote the spiritual growth of personality. At the same time, it develops a person's desire, readiness, ability to incorporate the elements of beauty into his life and express himself in creative activities and art.

Artistic and creative activity has different levels of organization, a more complex structure that reflects different forms and methods of artistic self-perception of a person. Currently, the appeal to artistic creativity and art is especially relevant, because society and the state need a spiritual revival in search and implementation of pedagogical programs that create a foundation for the creative education of young people.

Young people who are involved in artistic creation begin to understand artistic creation and art more. Therefore, direct contact with artistic creation is one of the important practical indicators of the level of artistic culture of a person. In this case, an important task of cultural-creative education is to attract young students to creative activities.

The final goal of cultural-creative education is the formation of creative culture of personality.

Artistic creativity is manifested in the types and forms of organization of people's life and activities, in mutual relations, in the created material and spiritual values and is formed under the influence of many factors: objective and subjective, natural and social, internal and external, independent and dependent on will. the mind of people acting on their own or according to certain goals. The formation of a person's creative culture is closely related to the existing system of creative education and is overestimated by the specific forms and methods that society uses in its purposeful development.

The success of its formation depends on the impact of education on the person of the life forms associated with it. It is about purposeful formation in each person:

- cultural-creative consciousness as an integral part of social consciousness, it is manifested not only in consumption, but also in creation of creative values;
- the culture of feelings manifested in any sphere of life;
- are special skills and abilities to create, preserve and distribute artistic values.

According to the interpretation of MAVerb, the creative culture of a person is the main property of a person, which allows him to fully communicate and actively participate in its creation. The connection of creative culture with the general culture and other aspects of the spiritual and physical appearance of a person has acquired a special character. The essence of personal culture is artistic and creative perception, readiness and ability for experience and creativity.

The possibilities of art as an activity affect the development of the creative culture of society.

Forming the creative culture of students and young people is one of the important tasks in their transformation into a person, spiritual, moral and creative acquaintance with artistic and creative activities, the desire to create and confirm the semantic structure of the expressive world, to fully

perceive the beautiful in art and reality. and the development of the ability to understand correctly. The formation of personal culture is a certain level of development of the taste of a young professional, which combines the volume of different emotions and knowledge. From a philosophical point of view, the field of cultural formation of a person is open in its pedagogical aspects and stimulates creative scientific research. In addition, a person is not a passive being, he works as a subject of his own formation and development. Cultural Sufficiently developed perception means the presence of creative taste and emotion. The process of perceiving artistic creativity is related to the development of active, creative, imaginative, associative thinking. It has an educational function, is artistically formed, improves, develops all the wealth of social feelings, changes the general and creative culture of a person, and at the same time improves the educational process.

In the scientific researches of scientists, it is emphasized that the creative culture of a person is an integral unity of artistic consciousness and active creative activity.

Creative and cultural activities include the creative side of all types of activities, including creative activities for the creation of works of art and other artistic values. Human creative activity is possible when there is creative ability, creative knowledge, skills and abilities and consists of the following elements.

- a) artistic and creative side of activity;
- b) creative activity to create works of art and other values. Artistic creativity is interconnected with creative activity and is a component of human creative culture.

Creative consciousness includes:

- a) creative perception;
- b) creative taste;
- c) creative needs and interests;
- d) creative feeling;
- e) artistic and creative abilities;
- f) artistic and figurative thinking.

The leading role in characterizing a person's creative culture depends on his needs. The need for artistic creativity is a human need for acceptable and harmonious activity, realized in various forms of creative activity. In the structure of artistic creative needs, the need for artistic and artistic activities occupies one of the leading places.

The most important social functions of artistic creativity - cognitive, educational, communicative, oriented, hedonistic (function of creative pleasure) are carried out in a certain way: with the help of pictorial reflection of the world and modeling of personality, human relations.

A person's needs for artistic creativity are interrelated with the manifestation of motivation, as the reasons for his movement activity.

Motivation is an impetus to action, a dynamic process of physiological and psychological control of human behavior, which determines its direction, organization, activity and stability. "Motivational processes encompass what we consider to be the relationship between the individual and the situation. In addition to the motivational aspects of the situation determined by the perception of the possibilities of achieving certain goals, the motives promoted in this situation also affect the attractiveness of the expected consequences of the action. They also determine the breadth of equivalence classes of situations and modes of action. The process of motivation, understood in this way, is the preparatory stage of action. It can be thought of as a

cognitive processing process that involves an emotional component and seeks a specific or specific outcome.

The development of artistic and creative perception of a person helps to form a creative taste, a certain ability to evaluate reality and art phenomena. In the process of perception of reality, the intuitive principle actively develops as a result of long creative development, the influence of purposeful education and self-education of the individual. A developed artistic taste characterizes a high level of human culture. In the history of the development of artistic thinking, taste was considered as a central element of personality culture. "The main basis of artistic creative taste is a mechanism that constantly works to direct a person to the goal, embodying the idea of the beautiful, harmonious, perfect and expedient."

Taste has different aspects:

- psychophysiological (taste as one of the driving mental properties of a person, constantly coordinating his actions and activities) - social (as a dialectic unity of general, special and unitary, social and personal, collective and individual);
- epistemological (individual manifestation of taste is always based on the concepts of various creative manifestations formed in public life).

The psychological mechanism of the functioning of human taste, his feelings and interests are creative needs, which are manifested in various activities: activity in games, educational, educational, social, work activities, creative character, high level of creative importance.

The personal qualities of the leader of free recreation groups (associations), which are necessary for the effective implementation of the process of forming the creative culture of students, are of great importance: commitment to creative education, compliance with requirements, prudence and self-control, predictability as a demonstration of behavioral stability in difficult situations; intellectual, voluntary and emotional stress tolerance; the ability to perceive and process large amounts of information; observation, excellent memory; sensitivity, emotional sensitivity, empathy (the ability to give in to emotions, understand people's moods, determine their relationships and expectations), pedagogical tact, non-conflict, adequacy of appearances, tact; openness; wide horizons; the presence of leadership qualities (initiative, persuasiveness). Based on the above, we came to the following conclusions:

1. helps to develop the personal potential, emotional and voluntary qualities of young people , stimulates their creative activity and participation in society.
2. The combination of purposeful and systematic pedagogical effects on the mind and behavior of the individual by involving students in their creative activities, in which the development of mechanisms to involve the individual in the process of creativity and creative perception of reality. is defined as the essence of formation.
3. The content of forming the creative culture of students in the activities of creative and cultural groups (associations) is determined by the special pedagogical potential of free time and is aimed at the mind and behavior of the individual by joining the cultural and value forms of creativity and the creatively organized environment. and is a sum of systemic pedagogical effects.
4. A distinctive feature of the formation of the creative culture of students in the conditions of creative and cultural circles is the limitation of the time indicator of the pedagogical process and the use of socio-cultural technologies in the course of educational activities, which is determined by the individual characteristics of a person and is characterized by various types of art. consists of introducing creation of cultural values, expansion of creative outlook, development of creativity, spiritual and moral qualities and feelings.
5. The considered specific features of creative and cultural activities allow them to be

successfully used in the process of forming the creative culture of students.

6. Having studied the main aspects of the problem of the formation of creative culture of young people, we assess the development of a model that contributes to the effective formation of improvement of creative and cultural activity in the conditions of groups (associations).

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