

### The Role of Standardization in the Export of Agricultural Products

Kholmuratova Guzal Muradovna

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#### ABSTRACT

*This article describes activities related to ensuring the quality and safety of agricultural products and increasing their export. The export geography, dynamics and composition of export of the main foreign markets of fruit and vegetable products are analyzed. Proposals have been made to raise the quality and safety of agricultural and food products to a new level in our country. The importance of Organic and Global G.A.P., ISO international standards is emphasized.*

**INTRODUCTION.** The President signed the document "On additional measures for deep processing of agricultural products and further development of the food industry". According to the decision, agriculture in Uzbekistan in 2019-2021 forecast indicators of processing and export of the main types of products were confirmed.

From August 1, 2019, the costs of product certification of agricultural product exporters will be reimbursed by the Export Promotion Agency of the Ministry of Investments and Foreign Trade in accordance with the justified calculations of the Uzstandart agency. Also, at the expense of the state fund for the support of the development of entrepreneurship under the Cabinet of Ministers for loans from commercial banks involved in the implementation of investment projects in the field of processing agricultural products:

- in the national currency, in an amount not exceeding 10 billion soums, at an interest rate not exceeding 1.5 times the refinancing rate of the Central Bank - for the part exceeding the refinancing rate, but not exceeding 5%;
- for loans in foreign currency, the equivalent value of which does not exceed 10 billion soums - 40% of the interest rate set by commercial banks, but no more than 4%, compensation is given to cover interest expenses;
- guarantees up to 50% of the loan amount, but not exceeding 8 billion soums;

In recent years, the large-scale work carried out in our country in the direction of ensuring the quality and safety of agricultural products, increasing the export potential, the measures aimed at the radical reform of the agricultural sector for many years, the introduction of advanced and

modern technologies into it, the agriculture and food industry it is no exaggeration to say that it has taken it to a completely new level. This is especially evident in the high indicators of agriculture and food products, especially fruit and vegetable cultivation, production, storage, packaging and export in our country. Today, our exported fruits and vegetables reach different parts of the world. In recent years, products have been exported to major foreign markets besides the CIS countries: — China, Germany, Turkey, South Korea, Japan, India, Baltic states. The demand for Uzbek products, especially cherries, pomegranates, melons, dried fruits, nuts and grapes, is increasing due to the improvement of product quality in the production and processing of agricultural products in our country, and the use of modern technologies in packaging processes. A number of privileges, opportunities, and necessary conditions are created for entrepreneurs engaged in the cultivation and production of agricultural products in accordance with the current requirements, some types of products are exempted from customs duties, preferential loans are allocated for the construction of modern greenhouses, which serve to increase the export potential of our country.

When it comes to increasing the export potential of agricultural products, another important aspect that needs to be paid attention to is that the product meets the requirements of world standards. Significant changes in this direction have been observed in recent years. The issuance of international certificates such as GLOBALG.A.P, Organic, HACCP to many farmers, farms and entrepreneurs engaged in the export of agricultural products opens the way to non-traditional markets, including European countries. Acquiring international certificates is not a quick and easy process as many people think, but it takes years. For example, if a farmer is planting grapes on his land, it is necessary to inspect the soil, the composition and quality of water, the variety of grapes, and the level of productivity. An international certificate is issued only after all processes have been successfully analyzed and found to meet the requirements. In addition, in order for the product to find its place in the world market, the exporter must constantly work on himself, gain knowledge and experience in the quality of fruits and vegetables, long-distance endurance, and most importantly, find buyers.

Currently, our Republic has a great opportunity to grow, produce, store and process many types of agricultural products, as well as to increase export potential. ♂ Navoi region - 10,6 thousand tons. ♂ Republic of Karakalpakstan - 23 ,7 thousand tons; ♂ Syrdarya region - 45.4 thousand tons; ♂ Kashkadarya region - 49.3 thousand tons; ♂ Bukhara region - 67.6 thousand tons; □ Jizzakh region - 77.1 thousand tons; ♂ It should also be noted that today, many entrepreneurs, farmers and farms are making significant progress in export as a result of studying these aspects, building skills, and using a number of privileges and opportunities provided to them. In particular, the Fergana Valley took the lead in this regard. Fergana region took the first place among the regions that exported fruits and vegetables in January-November of this year - 289.3 thousand tons. According to the preliminary data of the State Statistics Committee, Tashkent region and Samarkand region took the next places, exporting 217 thousand tons and 180.1 thousand tons of fruits and vegetables, respectively. This indicator was as follows for the remaining regions: Surkhandarya region - 157 thousand tons; Khorezm region - 144 thousand tons; Namangan region - 141.5 thousand tons; Andijan region - 106.8 thousand tons; Tashkent city - 89 ,1 thousand tons;

However, these opportunities are not being used enough. Agriculture plays an important role in the growth of the country's export potential. According to the preliminary data of the State Statistics Committee, Uzbekistan will send 1.0 billion rubles abroad in January-November 2022. 1.6 million USD. exported tons of fruits and vegetables. This indicator has increased by 168.3 thousand tons compared to the same period last year. **RESEARCH METHODOLOGY** In this article, as a research methodology, the methods of ensuring the quality and safety of agricultural products, creating opportunities for increasing export potential, and analyzing methods based on the requirements of international standards were chosen. In the article, methods of scientific,

theoretical and empirical approaches were used to eliminate technical obstacles in foreign trade relations and trade, to study the volume and structure of exports and to introduce modern scientific researches in increasing the export potential, to analyze the problems and their solutions in the export of agricultural products. In the article, the importance of international standards in ensuring the quality and safety of agricultural products, as well as requirements and recommendations for their wide implementation in agriculture were given. This article used the reports and data of the Ministry of Agriculture, as well as the reports and data of the country's national statistics. Also, a structure of concepts was developed to describe the connection with technical regulations in providing a deeper coverage of the topic, export development, supply of foreign and domestic markets with quality products, and ensuring the safety of agricultural products.

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Improving the efficiency of agricultural products, ensuring its organization at the level of world requirements requires the widespread introduction of scientific and technical achievements in this field. For this purpose, specialist personnel will learn advanced methods of organization, planning and management of the activities of enterprises of various forms, mechanisms of implementation of economic laws in the conditions of a market economy, extensive involvement of agricultural enterprises in export activities, export of their products to foreign markets, export potential and expanding its geography further and analyzing the problematic issues arising in the export-oriented product manufacturers in this field, assisting in increasing the production of competitive products in foreign markets, and having deeply studied the problems arising in the process of exporting products produced by industrial enterprises, Proposals for elimination have been developed. At the same time, ensuring the quality and safety of agricultural products, increasing their competitiveness and export potential, supporting the business activities of exporting enterprises and improving the national quality infrastructure in our republic, as well as the unimpeded entry of products produced under the "Made in Uzbekistan" mark into export markets. opportunity creation is our highest goal. Problems arising in increasing the export potential of agricultural products Continuously improving the skills of employees and carrying out work on improving their skills and experience exchange in advanced foreign countries; Strengthen measures for technical regulation adoption and accelerate implementation; Establishing regular and continuous cooperation with regional and international organizations and exchange of current information with them; Increasing demand for conformity assessment bodies.

**CONCLUSION.** This article presents proposals and recommendations on the problem of ensuring the quality and safety of exportable agricultural products grown in the conditions of Uzbekistan, increasing competitiveness and export potential, as well as their solutions. Today, in our country, we need to grow more agricultural products for export, ensure their safety and eliminate technical obstacles in trade, harmonize the requirements of international standards in ensuring the safety of agricultural products, increase the level of responsibility of producers, sellers, exporters and importers for low-quality products. to increase, strengthen state control aimed at preventing the sale of dangerous products on the market, increase the quality and competitiveness of local products, wide introduction of general and special technical regulations to agriculture, product safety requirements, introduction of international standards in exporting enterprises and their support, certification providing practical assistance is the most important task.

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