

Language Planning Proposal

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ABSTRACT

Nowadays, students aim to get high-quality education worldwide as this goal has become the key to getting a well-paid job. However, not every student knows how to apply to abroad programs and what particular skills he needs to be chosen as a participant. Therefore, organizing a course to attract and motivate students and teachers into existing exchange government and non-government programs worldwide is the solution to this problem in our country. Kamwangamalu (2011) noted that language planning aims to solve problems related to language problems in society. Kaplan (2011) believed that language policy consists of "a body of ideas, laws, regulations, rules and practices intended to achieve the planned language change in the society, group or system" (p. 925).

If we look at Uzbekistan's 24 TV channel statistics, the number of applicants for higher education for 2020 was 162,364 students. However, only 546 students could study abroad in America. These numbers can be explained that most of the applicants, students and teachers do not have enough knowledge of how to find suitable abroad programs and how to apply to them.

Furthermore, in Uzbekistan, particularly in Fergana valley, there are no such courses that offer the opportunity to learn how to find and prepare for a wishful abroad program. Thus, I chose to create and open such a course and three phases will help achieve this goal. Ten days are allocated to find teachers, volunteers and students who have studied abroad (motivators). Five days to prepare a syllabus and guidelines on selecting and filling the application forms for appropriate programs, teaching writing (essays, motivational letters), and developing tips on how to take the IELTS test successfully.

Finally, the course will be conducted on an experimental basis for two months to see the student's and teacher's success.

GOALS AND OBJECTIVES

- To explain and instruct the techniques of selecting suitable and affordable abroad programs taking into consideration the needs and wants of the student;
- To teach how to complete the application forms specifically for study abroad programs;
- To enable and develop student's writing skills focusing on motivational letters and essays;
- To consult students to prepare for the IELTS test to get higher than 6.5.

As the world changes every day, studying abroad is becoming more popular than ever before (Berns, 1988). Campbell and Walta (2015) believed that international learning by observing and seeing various cultures enhances language learning and leads to developing analytical thinking

as well as improving language learning skills. This is because students become aware that high-quality education abroad is more reasonable in gaining much experience living abroad, meeting new cultures, learning the second language, broadening horizons, and taking steps to a future career. Therefore, picking a program depends on all the reasons mentioned above and being explained and instructed worse of taking this course as it depends on student's future academic career and job career.

Another benefit that students of this course will gain is that they will acquire the knowledge of how to fill the application forms as it is the basic knowledge when anyone wants to apply for any program. Primary sections on personal information, the academic background should be spelled out carefully and attentively as any mistake will lead to refusal of the program.

Moreover, students will know how to write an effective essay as most of the application process includes writing a good piece of the essay, which will open roads to any destination. To enable and enhance students' writing skills, teachers will conduct lessons on creating a masterpiece worth attention and will bring approval. It is known that there are people who write essays for a tremendous amount of charge but why we need it if we can and will learn how to write it for no expense. Strategies such as organizing ideas will give students an understanding of gathering information and producing it in writing. For example, many students are afraid to write motivational letters thinking that their writing skills are not efficient for being selected as a program participant. In this situation, students need to be confident and properly organize ideas. Thus, this strategy will help students brainstorm all possible data, making as a draft a map to organize information chronologically so the student will not forget to include them in the essay. Moreover, in writing motivational letters, it is indispensable to re-read the essay to include more information and correct any mistakes. Therefore, a teacher of reading writing at Fergana State University will be welcomed to conduct these lessons.

Moreover, it is common knowledge that most abroad programs require a proficiency certificate from speakers of English as the second language. Where students will first learn how to deal with time management because without having time management skills, one can never succeed in taking this test, therefore, as students will have only two months to prepare, every week they will have to focus on four skills so that at the end of the course they will need score minimum 6,5 (at the beginning of the course they should have minimum 5.0). Skillful people say that practice leads to taking a much higher score than ignoring practice. Therefore, students will be given a lot of tasks (the amount that one can manage to complete) so that they have a chance to practice this test wherever they are. Since the course is organized in Fergana Valley and students are non-native English speakers, they will need to take the IELTS test as the minimum requirement is a 6.5 score. This course will provide a chance to prepare for this test by high-qualified teachers by the owner of Kevin's academy.

The course includes a wide range of books and activities to conduct the lessons interactively so that students could simultaneously boost speaking skills that would receive a bonus from this course. All classes will be held in English to create an atmosphere of English-speaking society.

INVENTORY

The course will be held in the educational center Kevin's Academy. This educational place is situated in the center of the city, saving the time to come and study here. Some resources are existing such as classrooms, desks and sitting places, whiteboards and books that will be needed in preparation for the IELTS test as the owner of this center is Mr. Kevin, the master of teaching IELTS, students will have a chance to acquire knowledge straight from him. Moreover, technological resources such as projectors are available here to use and students will be able to see videos and helpful information through using technology.

As this course is planned to prepare to apply for abroad programs, it will require books and technological inventory such as computers, as Kevin's academy does not have this tool to be used to students to keep this course growing. More teachers are required to teach this course and we need experienced teachers from Fergana State University such as Gulnara Baratbayeva, a teacher of reading&writing at Fergana State University will conduct these lessons. She has graduated from ASTON University in the UK and has much knowledge and experience to share with students in this course. Furthermore, the syllabus should be developed accordingly to meet the needs of the students. This course will provide a chance to prepare for this test by high-qualified teachers such as Mr. Kevin (Kuddusbek Tashpulatov), the owner of Kevin's academy, as he is a paragon of the excellent teacher of IELTS test, his score is 8,5.

RECOMMENDATIONS

In applying to abroad programs, the most challenging part is considered to be writing a motivational letter/essay. It demands much effort and skills as any piece of writing. To master writing skills, people should read more and make notes in margins to remember the extracts, conjunctions and idioms that will help in further writing. The motivational letter is a document where your all skills are described accurately in pair with your particular personal inspiration to choose an exactly specific field in your future University abroad. From this, one should understand that a motivational letter is to demonstrate your aim. Therefore, developing writing skills is crucial in this process as it will decide whether you will be enrolled or not. I recommend inviting good writers who have experience in this field, those who have already studied abroad, or even those who have been approved to study abroad countries to show how they achieved and wrote their motivational letters. Inviting different people who will be real examples in students' challenging process to demonstrate writing skills is a good experience and motivation to students to give fruits at the end of this process.

An additional method that will be used in the course is the pull-out program. This program suggests helping students who have not understood the theme after the lesson. Students will have a chance to be explained the topic after the class for 30 minutes and develop their writing skills. Although the pull-out program is designed for students with disabilities, I am sure that this method will be effective for students who have problems or did not comprehend the theme during the class due to their inattentiveness.

When it comes to organizing a course where applicants could prepare to take the IELTS test, I would say that I chose the location, taking into account this factor. Educational center Kevin's academy will help the applicants of abroad programs study and prepare for this test. This course is well thought and organized in-depth.

TIMELINE

- 1) Finding teachers, experts, linguists, consultants from consulting agencies to demonstrate skills and motivate students. (10 days)
- 2) Develop the syllabus and guidelines on selecting and filling the application forms for relevant programs and teaching writing (motivational letters/essays).
- 3) Create and organize helpful tips to take the IELTS test successfully (10 days).
- 4) The course's duration is two months that first will be organized on an experimental basis.

Initially, to start this course, the background actions should be organized. First of all, professors, linguists, teachers, motivational speakers, consultants from consulting agencies will be hired to work within ten days. As all of them are crucial to managing this project, and they are considered the main component of this course. The next step is to develop a syllabus wisely, thinking about the students' needs (culture, age, ethnicity should not be discriminated); this will take approximately five days if professional teachers will gather together and develop it. Following

this phase, the teachers will be requested to share and file tips that will be handy during preparation and while taking the IELTS test and the allocated time will be ten days as this test is the vital part of this process. Finally, after making ready all these factors, the course will start its work during two months to see how it works, its results, and the results then will start to work without any stop.

PROJECT SYLLABUS

The project aims to instruct and help complete the application forms and develop writing skills and prepare students to take the IELTS test. The course will be conducted two months, two times a week for an hour and a half, to get feedback for their work during the course. The syllabus is developed considering the course aims and the teacher will give guidelines and home tasks according to the topics. Topics are directly developed according to the needs of the students and project requirements. The topics will help exactly to improve target skills through the educational process in 8 weeks.

TARGET LANGUAGE

A target language is British English as this English is taught from early childhood for students of Uzbekistan. Moreover, it is crucial to know that it is recommended not to blend American and British English while taking the IELTS test. Thus, for students who have studied in Uzbekistan schools, it is more comfortable to speak British English. As motivational writing letters also need using one specific English, students will have more chances to write and be instructed in British English. This aspect also refers to teaching IELTS as it also demands serious attention and focuses on one target language- British.

ASSESSMENT

To evaluate adult student's progress in both formative and summative assessment is the best option. As the target students are adults, they will have no interest in taking marks each lesson but would like to get feedback for their work. Moreover, assessing their skills at the end of each week

ACTORS

The notion that actors play a crucial role in language policy planning was first noted by prominent scholar Baldauf (1982). In developing LPP, I understood and thought that there are so many details that should be followed. My LPP suggests creating a course for students and teachers to prepare and apply for programs abroad. Kaplan and Baldauf (1997) gave insights combining the work of Haugen (1959), Cooper (1989), and Haarman (1990) to 4 domains of planning such as corpus, status, prestige, and acquisition. Actors initiate and suggest the best planning language policy. Scholars such as Zhao and Baldauf (2008b) distinguish four groups of people as actors: people with power, expertise, influence and interest. People with power are specifically national leaders and those who have authority in society. Their role is highly appreciated in LPP. Therefore, I took the Ministry of high and secondary education to provide me with relevant inventories as they are interested in helping the young generation to grow and become successful individuals in the future. The next group is people with expertise; they are supposed to be linguists and related to linguistic individuals (elite people in the educational sphere); their role is evident and apparent that they are the epicenter in LPP. Fergana state University will be people with expertise and help the students and teachers develop the writing skills as in this University work high qualified and experts in the linguistic sphere. Those who influence are writers and businessmen (those who are not connected with LPP but have social status). As influencers, I will invite successful speakers, motivators and those who have already participated in such programs and have experience in this field (so students could stay motivated and work harder). Their role comes from their influence and impact on society and is directly linked to LPP. People with interest are those who have no relationship to LPP (grass-root people,

parents) but may play and change the LPP completely.

FUNDING

The needed budget to start this project will be invested by the Ministry of higher and secondary education and Fergana State University. Materials that will be needed to teach and guide will be given by Kevin's academy and the US embassy. Moreover, people who are interested in investing money in the young generation for the benefit of the country will be welcomed to help students and teachers bring goodness and achieve higher goals for educational purposes. The needed amount of money is approximately 158.160\$ to start this project.

- ✓ The ministry of higher and secondary education will donate-70,000\$
- ✓ Fergana State University-30,000\$
- ✓ US embassy-40,000\$
- ✓ Kevin's academy-10,160\$
- ✓ Other interested funding organizations-8,000\$

REALLOCATION OF PROJECT RESOURCES

To start this program, If the educational center Kevin's academy gives two rooms for rent, each costing 500\$, it will be 1000\$ a month whereas for a year it will cost 12.000\$ only for rent. The inventory such as 15 computers (400\$ each –total 6000\$), internet connection (30\$ a month-360\$ a year), 100 additional books (5000\$), 50 desks and seats (2000\$), 2 smart whiteboards (400\$ each-total 800\$) in total all lacking inventories will cost 14.160\$ (one-time funding). When it comes to payment for professors, teachers, linguists, motivational speakers, consultants from consulting agencies every month, they will need to be paid (10\$ for an hour, 60 hours a month-600\$ a month, 7200\$ for one instructor a year). In the first two months, the hired amount of instructors will be ten people; subsequently, their payment will cost 144.400\$ (only two months, a year-864,000\$ budget). To sum up, this project requires 158.160\$ to start it. (budget: 864,000\$ - payed 72,000\$ monthly).

CONCLUSION

I believe this course will help students and teachers achieve greatness as many of us have the same difficulties seeking suitable educational programs. The admission differs according to the country where a student lives and this course will precisely focus on how to apply from Uzbekistan to various and desired programs around the world as this process can be the root and basis to the wishful education play the leading role in one's life. Every individual should have the opportunity to study abroad as the world needs skilled people.

Spolsky (2004) claimed that significant changes happen from the micro or local level as Dj Kaiser (2018) proposed his idea of growing one's onion. I want to say that I have the passion and great interest in growing my course, beginning from the little educational center at the micro level to expanding and spreading this course in macro level as I know and sure that this course will help the majority if not every single human in our country to achieve and bring goodness and benefit to the future of our generation.

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