

Physical Education and Sports Management: Transformations and Effectiveness

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ABSTRACT

The article analyzes organizational and practical changes in the management of physical culture and sports. In particular, the analysis of the formation of investment resources in the sports market, the effective and transparent distribution of funds, their use, the suppression of corruption in the sports system, the expansion of free services to the population, etc., and their results are shown. Efforts have also been made to develop performance indicators for the management of physical culture and sports. At the same time, the author paid special attention to the analysis of the effects of managerial liberality, the expansion of the digital economy and independence in management.

Methodology

System-functional approach, analysis, observation, comparative analysis, statistical analysis, forecasting.

Introduction. Today, the services offered by the physical education and sports complex make their demands on management based on supply and demand. Therefore, management principles in physical education and sports organizations and production enterprises are formed based on the first, the management of the economic life of the state, and secondly, the relationship between demand and supply in the country.

Significant quality changes are being observed due to changes in management methods, economic methods of management and effective increase in the field of physical education and sports.

Economic methods of management are seen as a unity of public, collective, personal interests. The combination of the mentioned interests shows that the parties are born from the market mechanism.

Statement analysis. The main task of economic management methods is to create and effectively use new methods of economic mechanisms, as well as an environment of interest, which allow to reduce the cost of a unit of services produced.

In the physical education and sports market, both the seller and the buyer should see the same profit.

It is important to form investment resources in the market of physical education and sports and direct them to areas necessary for the development of society. If an entrepreneur makes internal or external investments in physical education and sports services, he pays a reduced amount of tax on the profit. Of course, the state encourages private investments in areas of general economic importance with

financial and credit tools at its disposal.

Today, in the financing of the physical education and sports system, it is required to allocate and use funds based on an effective and transparent system.

Unfortunately, the main part of the expenses allocated from the state budget for physical education and sports institutions is spent on wages, and insufficient funds are allocated for the calendar plan of sports events, sports equipment, and the maintenance of buildings and structures. Despite this, in 2020, construction, reconstruction and perfect repair works of 51 sports facilities worth 281.5 billion soums (including 32 sports facilities - 100.0 billion soums, 9 Olympic reserves boarding schools - 98.7 billion soums, 10 higher educational institutions in the system - 82.7 billion soums) are planned to be implemented, and by the end of the year, a total of 275.3 billion soums (98%) of works were completed, and 256.8 billion soums (91.2%) were financed.

The participation of regional teams in sports competitions held at the national level is poorly ensured due to the fact that the local state authorities do not allocate enough funds from the local budget to finance the competitions scheduled for the calendar plan for cities and districts.

At the same time, the lack of openness and transparency of the activities of the management system and the leaders of sports education institutions, the lack of public control, the lack of the necessary responsibility and initiative of some leaders, has a negative impact on the timely and high-quality performance of the assigned tasks and targets.

At the same time, according to the decree "On measures to further improve and popularize physical education and sports in the Republic of Uzbekistan" signed by the President of the Republic of Uzbekistan: the Chairman of the Council of Ministers of the Republic of Karakalpakstan, governors of regions and Tashkent city, district (city) – are determined to be responsible for supporting facilities of physical education and sports institutions and developing their infrastructure.

In addition, together with republican sports federations (associations), they create the necessary conditions for the specialization of educational institutions in sports, physical education and sports, as well as conducting "Physical fitness level" tests, and the effectiveness of the work carried out in this regard among the population and young people every quarter. discuss and is also responsible for the development of physical education and sports in the region and elimination of existing problems in physical education and health and sports organizations.

Today, the Council of Ministers of the Republic of Karakalpakstan, regional and Tashkent city administrations, ministries, departments, open sports facilities (stadiums, football and sports fields) owned by them or located in the territory, as well as recreation parks (except for facilities belonging to business entities) allow physical education (running, they are creating conditions for them to engage in walking and physical education) for free.

The Ministry of Sports Development of the Republic of Uzbekistan, together with the Ministry of Internal Affairs, are conducting systematic monitoring of the conditions created for the population to engage in physical education for free.

The main part. The above-mentioned agencies are responsible for sorting young athletes and selecting talented athletes for big sports, establishing a system for the formation of a sports reserve, popularizing sports among young people, in order to achieve high results in this field, based on the specific characteristics of the regions, the interest and wishes of the population, and general education schools. and higher education institutions organize specialization in at least one priority, promising national sports.

Educational literature necessary for the development of the sports infrastructure of specialized district (city), general education schools and higher education institutions in the regions together with the Ministry of Sports Development of the Republic of Uzbekistan, the Ministry of Public Education, the Ministry of Higher and Secondary Special Education, the Ministry of Health, sports federations (associations), are working on improving the provision of methodological manuals and guidelines.

In cooperation with the Ministry of Sports Development of the Republic of Uzbekistan, the Ministry of Finance and the Ministry of Employment and Labor Relations are solving the issues of reassignment according to the order of the President, the positions of sports nutritionists, sports psychologists, sports pharmacologists, massage therapists were introduced to sports education institutions within the framework of the existing states, and based on the needs of the institutions, the existing trainers were selected as trainers for state units.

These fundamental changes under his leadership are playing the role of a factor in bringing the development of physical education and sports to a new level in the country.

To popularize a healthy lifestyle by ensuring the popularity and regularity of sports events, taking into account the characteristics of the population's gender-age composition, socio-economic conditions, in the relevant regions of the republic's neighborhoods, districts and regions, and widely involving all layers of the population in physical education and mass sports. new management methods are being created in cooperation between sports institutions, executive authorities and local self-government bodies of citizens.

The effectiveness of these changes in management is evident when looking at the management of the physical education and sports complex into three groups of entities. The first of these is the state physical education and sports administration, which is connected in the form of a pyramid. The second is non-governmental organizations, such as the Olympic Committee, sports federations, and management, which have relative independence. The third is the ministries, agencies, federations and committees, non-governmental and non-profit organizations that are partners in the work of the Ministry of Sports Development of the Republic of Uzbekistan. Coordination of the activities of these three groups of subjects is one of the important factors that ensure the effectiveness of the field, development of programs, improvement of management practices for holding micro- and macro-level sports events.

Today, middle- and lower-level physical education and sports management organizations ensure the financing of activities in the field of physical education and sports from the local budget, assist in the organization of physical education and sports organizations and support their activities, provide assistance in organizing work on the transfer of sports regulations among the population.

Physical training and sports organizations of the middle and upper levels of the administration are responsible for organizing and conducting mass physical training and sports events, training, retraining and improving the skills of specialists in the field of physical training and sports, and controlling the purposeful use of physical training and health and sports facilities in the relevant area. Creation of conditions in the place of work, place of residence and recreation of citizens in the provision and development of amateur physical education and sports activities; activities in the production of goods intended for physical education and health and sports have an impact on the effectiveness of physical education and sports work in the whole country.

The emergence of various agencies, concerns, companies and commercial enterprises in Uzbekistan requires the transfer of management methods in the field of physical education and sports to new procedures. Because such agencies, farms, organizations and other communities organize their activities based on special regulations. These organizations have the right to operate independently, having the characteristics of self-management and financial support. For this reason, sports organizations have to work in cooperation with agencies, organizations and economic communities in this direction.

Today, management mechanisms are becoming bilateral, liberal, and the creative opportunities given to ministries and related agencies are expanding more and more. At the same time, control mechanisms are also becoming more effective with the help of new tools. The digital economic management communication system is more effective in this regard. In such circumstances, the Cabinet of Ministers and the Ministry complement each other. In this connection, the introduction of market mechanisms into physical education and sports is playing the role of objective demand. Based

on these considerations, a number of functional changes are being implemented in the Ministry of Sports Development of the Republic of Uzbekistan in order to increase the efficiency of the sector.

The ministry actively participates in the organization of sports events, mass sports and physical education and health improvement events, ensuring the participation of athletes in sports events, and supporting international cooperation of physical education and sports organizations.

The Ministry supports the development and provision of participation of disabled people and other persons with limited physical abilities in the Paralympic and Deaflympic Games, Special Olympics and other sports events among disabled people. It creates conditions for the use of material, technical and informational resources, as well as scientific and technical developments and technologies by physical education and sports organizations.

The rules of functional management in middle and lower management bodies are first of all related to the economic and cultural potential of a separate province or district. In our republic, regions such as Tashkent region, Andijan, Bukhara, Samarkand and a number of their districts are capable of developing the economic potential of physical education and sports according to all types and fields, satisfying the needs of the population. At the same time, the leaders of this region and district are sports enthusiasts, among the population there are many people who have made a healthy life their lifestyle, who are regularly engaged in physical education and sports, who believe in their strength and potential, and who are trying to realize their abilities and talents.

In such conditions, all methods of management - organizational-command, economic, legal, ideological-spiritual, psychological methods work in a complex manner. In the development of the state's target programs, the creative approach to the issue is especially noticeable in these regions and districts, the nature of places, climatic conditions, folk traditions, values, world-class sports news, localization of brand anatomies, comfort, low cost, mass, individuality, internal and external investment factor in the programs. with use, continuous work and viewing, the unit of noise output is seen in its own way.

Unfortunately, in the management of physical education and sports at the middle and lower level, sports schools in the above-mentioned regions and districts, their technical art, style, school organization, maintenance, financing, and development secrets have not been systematically popularized in other regions of the country as a program and model. Of course, the role of well-known athletes, organizers and managers should also be significant. In fact, we should derive sports management technologies from the analysis of the life of sports departments, sections, and schools at this lower level.

The above-mentioned serious changes in the management of the field of physical education and sports are giving their results at the same time.

We can see this in the results related to the end of 2020-2021.

In 2020, the wide implementation of modern information and communication technologies in the management system of physical education and health, sports facilities and institutions, including the gradual connection of sports facilities to telecommunication networks through the "Sport.uz" information system, was completed.

In the Republic of Uzbekistan, the tasks and targets set in the concept of development of physical education and sports until 2025 are being achieved.

As a result of the establishment of 8 sports schools for children and teenagers, branches of existing 12 sports schools and 14 schools of football skills, 587 young people were permanently employed as trainers and 216 sports trainings were organized in order to create the necessary conditions for students and young people to regularly engage in sports. As a result, 23,000 students had the opportunity to regularly practice sports in one day.

The 1st stage of the "Save Aral" international eco-marathon in the athletics category was held on

November 5-15, 2020 in Andijan, Namangan, Fergana and Tashkent regions, and the 2nd stage was held on December 13-17, 2020 in the Jizzakh region and the cities of Gulistan and Chirchik. About 16 thousand citizens participated in the international eco-marathon.

13,112 sports events were held throughout the republic under the general slogan "New Uzbekistan - a new world view" on November 10-25, 2020, in which more than 804 thousand young people (including more than 298 thousand girls) participated.

For 2020, the list of the members of the national team of Uzbekistan consisting of athletes was formed and approved 6,446 athletes from 76 sports are in the main team (458 more than last year), 4,063 athletes are in the reserve team (165 more than last year), a total of 10,509 athletes (293 more than last year).

Conclusion. A total of 5468 medals were won in 95 competitions held at the republic level (18635 participants, of which 5510 are girls). Of these, 1,608 gold, 1,618 silver, and 2,242 bronze medals. According to the types of competitions, a total of 4,550 medals (including 1,316 gold, 1,334 silver, and 1,900 bronze medals) were won at the championships of Uzbekistan, and a total of 272 medals (including 85 gold, 85 silver, and 102 bronze medals) were won at the Cups of Uzbekistan. Prestigious international competitions in 8 sports were held at a high level.

These indicators show that the influence of quality management on the development of physical education and sports is extremely large. The task now is to conduct extensive and deep research into the theoretical and practical issues of increasing the effectiveness of quality management.

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